

# cool pocket 2021

CATALOGUE PROGRAMME



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# HIGHLIGHTS

**We are proudly presenting the COOL Pocket Custom Catalogue Programme**

The **COOL Pocket Programme** lets you create a unique, completely custom-made mini catalogue, an effective and inexpensive form of promotion:

- Based on your own product selection (30 products from the COOL 2021 Catalogue).
- Unique catalogue format, which still fits an LC/6 postal envelope.
- Ideal size and weight for cost-effective postal sending in high quantities.

**Custom COOL Pocket Catalogue is available from 250 pcs.**



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# PRODUCT SELECTION

Choose 30 products from the **COOL 2021 Catalogue** to create your unique catalogue. You can create a thematic selection or pick your products by focusing on a special product category.

# COOL 2021 Catalogue

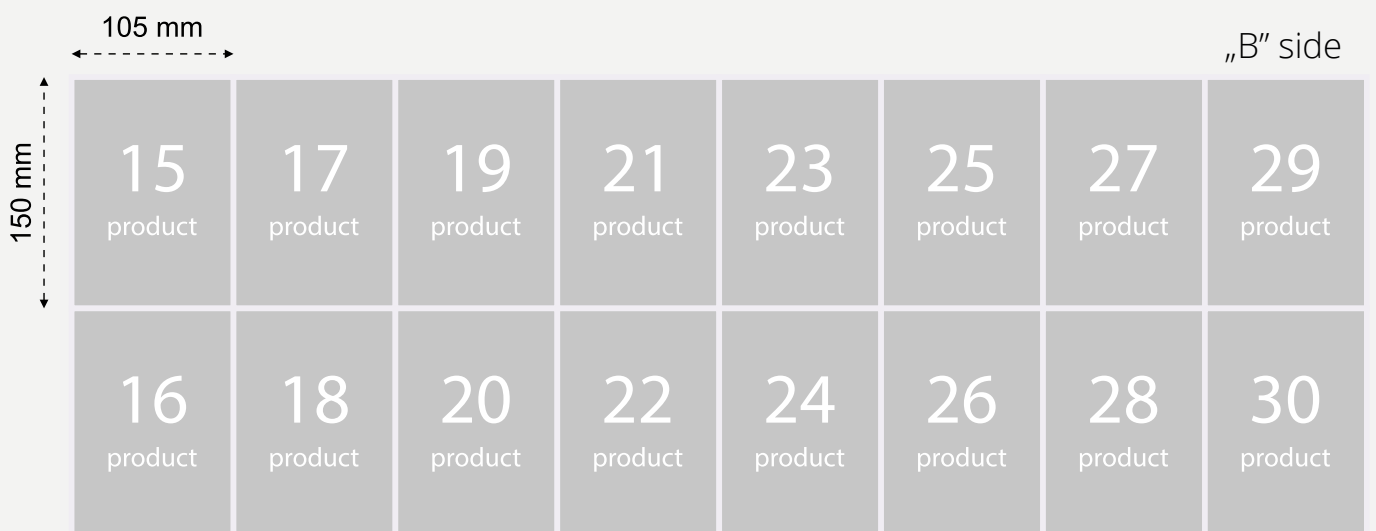
30 products

# COOL Pocket 2021



# TECHNICAL DETAILS

<b>PAGE</b>	32 pages with Z- and half-folding
<b>FOLDED SIZE</b>	105×150 mm
<b>FULL SIZE</b>	840×300 mm
<b>PAPER</b>	printed on 80 gsm uncoated offset paper
<b>WEIGHT</b>	22 grams



# REQUIREMENTS

<b>COLOURS</b>	CMYK (Pantone colours are not acceptable!)
<b>RESOLUTION</b>	minimum 300 DPI
<b>FORMATS</b>	TIFF, PDF, EPS, AI, CDR
<b>OTHER</b>	Claims of print colours are only accepted if a colour proof has been provided. Please attach your logo, images and fonts used in your cover graphics.



[DOWNLOAD SPECIAL COVER TEMPLATE](#)



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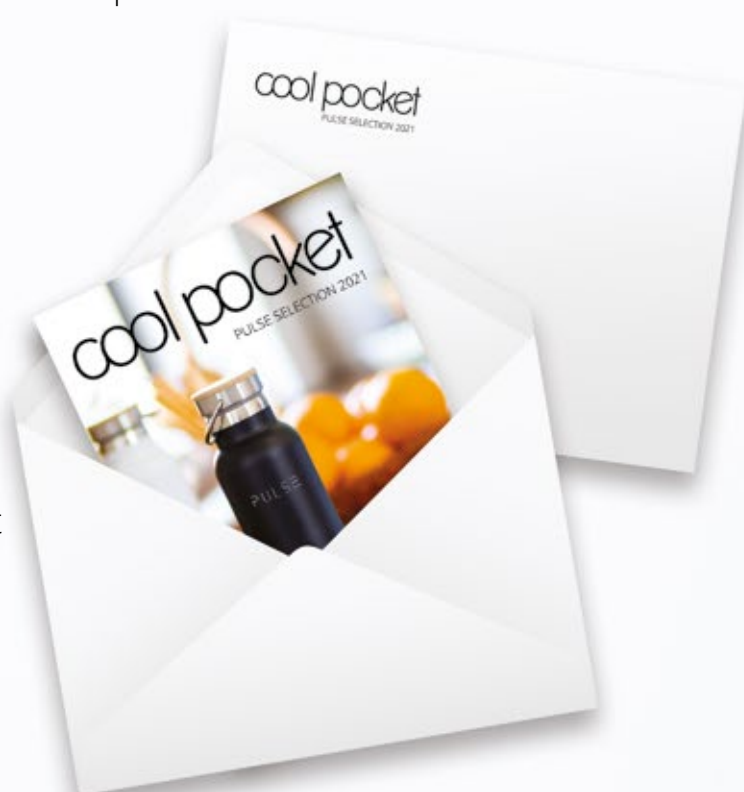
# CATALOGUE PRICING

QUANTITY	CATALOGUE PRICE / PC	ENVELOPE PACKING SURCHARGE
250- pcs	€ 1.10	€ 0.09
500- pcs	€ 0.75	€ 0.09
1000- pcs	€ 0.49	€ 0.09
2000- pcs	€ 0.30	€ 0.09
3000- pcs	€ 0.25	€ 0.09
4000- pcs	€ 0.22	€ 0.09
5000- pcs	€ 0.20	€ 0.09

Minimum order quantity is 250 pcs. (Please order multiples of 50 pcs.)  
Above displayed catalogue prices are EXW Budapest.

# OPTIONAL PACKAGING

Your **COOL Pocket 2021 Catalogues** can be inserted into a blank LC/6 postal envelope. The packing surcharge doesn't include printing or addressing of the envelopes.



# ORDER PROCESS

## 1. CHOOSE PRODUCTS

Select your desired products and their distribution in the catalogue in the **COOL Pocket Catalogue** template.

ORDER

## 2. CHOOSE COLOURS

Specify your catalogue's theme colour (CMYK), which determines the colour of certain graphical elements and texts in your catalogue.

## 3. CHOOSE COVER

Select your cover from the special cover selection, or design your own.

## 4. CHOOSE PACKAGING OPTION

(Optional) Choose packaging option (for a surcharge).

- In blank LC/6 postal envelope.
- In printed LC/6 postal envelope.



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# COVER SELECTION

01. COVER



02. COVER



03. COVER



04. COVER



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# COVER SELECTION

05. COVER



06. COVER



07. COVER



08. COVER



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# COVER SELECTION

09. COVER



10. COVER



11. COVER



12. COVER



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# COVER SELECTION

13. COVER



14. COVER



15. COVER



16. COVER



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# COVER SELECTION

17. COVER



18. COVER



19. COVER



20. COVER



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# COVER SELECTION

21. COVER



22. COVER



23. COVER



24. COVER



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# COVER SELECTION

25. COVER



26. COVER



27. COVER



28. COVER



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# COVER SELECTION

29. COVER



30. COVER



31. COVER



32. COVER



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# COVER SELECTION

33. COVER



34. COVER



35. COVER



36. COVER



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# COVER SELECTION

37. COVER



38. COVER



39. COVER



40. COVER



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# INFORMATION

Contact us to order your catalogues or to obtain further information about the **COOL Pocket 2021!**



ANDA PRESENT GROUP

**[www.andapresent.com](http://www.andapresent.com)**